Measure Your Recruiting and Hiring Performance with LeverTRM

‘You can’t improve what you don’t measure.’ That’s a popular mantra adopted by companies worldwide — and it’s one every talent acquisition team should embrace as well today. Analytics are the cornerstone of every successful organization’s recruitment models. Recruiting data plays an especially pivotal role in their hiring decision-making and diversity, equity, and inclusion initiatives. With access to robust analytics and actionable insights regarding their recruiting efforts, TA professionals can understand where they perform well and areas in which they must improve.

A big barrier for many talent teams is finding the right technology that provides them with the right analytics as well as the ability to easily and efficiently uncover valuable, actionable insights. This is why companies of all sizes and across industries invest in LeverTRM, a complete talent acquisition suite and the only native ATS + CRM solution.

Take advantage of robust analytics

Talent organizations that can assess all important facets of their recruiting program — from day-to-day tasks (e.g., sourcing, nurturing, and interviewing) to core focus areas (e.g., time to fill and hire, pipeline growth) — in an efficient manner are the ones who can improve their TA strategies with greater speed and effectiveness.

With LeverTRM, talent teams can build data-driven recruiting strategies that enable them to:

- **Use candidate-centric dashboards and data visualizations** to make smarter recruiting and hiring decisions
- **Pinpoint successes and shortcomings with their TA processes** and use that data to improve performance
- **Better evaluate candidate and new-hire feedback** and identify opportunities to improve candidate experience
- **Set more accurate expectations with hiring managers** and better forecast to hit future hiring goals and quotas
As we grow, Lever’s ability to automatically collect and organize data has been extremely useful in helping me understand our overall candidate experience.”

Olivier Martin, People Acquisition Manager at Checkout.com

Become a more data-driven TA team

Without end-to-end, real-time recruiting data at their disposal, talent acquisition teams can’t build truly data-driven recruitment models and scale their hiring efforts or track and improve their DEI efforts as they and their leadership teams desire.

With access to full-cycle recruiting insights in a complete talent acquisition solution like LeverTRM, though, talent teams can more capably understand strong and weak areas of their recruitment strategies and improve their TA efforts.

Elevate your recruiting analytics game. Request a demo with Lever today.