CASE STUDY

Bee Talents Seamlessly Adapts to the Future of Recruiting by Decreasing Time-to-Hire by 66%

CHALLENGE

Healthy organizations grow naturally. But in the recruiting industry, growth comes at a magnitude of scale. What can begin as a small business expands into a thriving team — and generates a wealth of data to manage.

That’s the experience of Bee Talents, an IT recruitment and HR support agency based out of Poznań, Poland. The team began using the Lever platform with 10 recruiters, but quickly made plans to scale to handle the large number of candidates they were processing for their clients.

SOLUTION

When Bee Talents began its evaluation process for a new technology to support their sourcing, the only platforms that made it onto the short list had built-in integration with important tools like LinkedIn Recruiter Professional Services (RPS). From there, Lever’s user interface and sophisticated analytics made the choice clear.

“We wanted a smooth and easy-to-implement system. Lever definitely was superb in terms of analytics, provided a very simple UI, and was very clear in terms of pricing. And most important of all, Lever has the best customer service.”

- Maciej Mazurek, Chief Operations Officer

Bee Talents is an IT recruitment and HR support agency.

Recruiting Industry

2015 Year Founded

Poznań, Poland Headquarters

26 Employees

Products

• Lever Hire
• LinkedIn RPS
RESULTS

Partnering with Lever enabled Bee Talents to improve these important statistics in a short period of time for the growing recruiting team.

Seamless LinkedIn Integration

Lever’s status as a LinkedIn RPS partner offers a truly seamless integration with the LinkedIn platform. But Lever’s commitment to constantly developing and adding new integrations is what enables recruiting teams like Bee Talents to always have access to new integrations in the future.

Advanced UX and Interface

When a platform is difficult to use, it creates unnecessary friction during implementation, and it can be challenging to train team members to use it. With a strong user interface, Lever makes it easy for both beginner and experienced Bee Talents team members to use the platform.

Ability to Adapt Quickly

The recruiting space is constantly evolving and reacting to what’s going on in the culture at a larger scale, with one example being COVID-19. Bee Talents wanted a platform that would continually upgrade the platform to facilitate growth no matter what the marketplace holds.

"Using Lever, our time-to-hire made a 66% drop from 12 weeks to 8 weeks. We also saw a 100% increase in active candidates from job ads and social media, going from 300 to 600 applicants per quarter from these sources."

- Maciej Mazurek, Chief Operations Officer